

# WHY

## Should you participate as a sponsor at the CSI Master Specifiers Retreat?

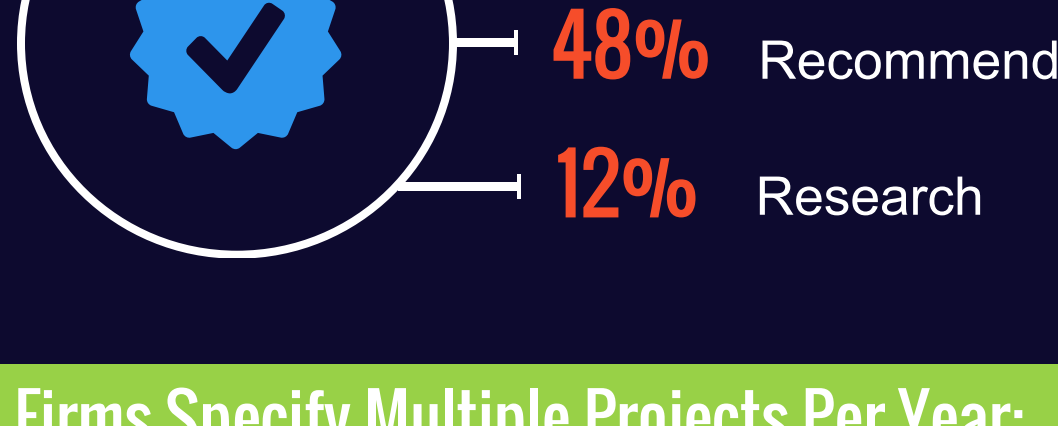
CSI's Master Specifiers Retreat (MSR) is an exclusive event that brings together senior specifiers and product selection influencers from across the country.

### MSR Attendees:

#### Specify Approximately:



#### Role in Decision Making:




#### Firms Specify Multiple Projects Per Year:




Source - 2015 MSR Attendee Applications

## It Works.

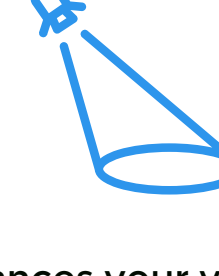
 **96%** of specifiers continued the relationship with representatives post-event.

Source - Post MSR event specifier attendee survey.


## Sponsorship:



**Builds & reinforces name recognition for your company & products.**



**Enhances your visibility & achieves maximum exposure with attendees.**



**Provides a platform to increase sales at a relatively low cost.**

## Sponsorship opportunities

### Welcome Reception Thursday

**SOLD**

Welcome attendees with this kick-off event featuring a hosted bar and delicious appetizers. Recognition includes signage at the event and opportunity to greet attendees at the entrance.

### Friday Opening Keynote - Featuring Alice Hill

\$7,500 (Exclusive Sponsorship Offer!)



Ms. Hill, Stanford Fellow, has just concluded a position as Special Assistant to the President and served as Senior Director for Resilience Policy at National Security Council at the White House.

Building codes set the baseline for the safe design and construction of our homes, schools, and workplaces, providing the minimum requirements to adequately safeguard the health, safety and welfare of building occupants. The impacts of climate change - including hotter temperatures, more extreme weather, sea level rise, and more severe drought - pose significant challenges for buildings and homes, many of which were not built to withstand the future impacts of climate change. Hill will discuss the critical role of building codes in furthering community resilience and the importance of incorporating resilience and the future impacts of climate change in the codes and standards development process. The opening general session will draw all attendees with a topic focusing on timely industry issues. Sponsorship includes recognition at the event an option to introduce the keynote speaker.

### Saturday Closing Keynote Speaker - Featuring Ryan Smith

\$4,000 (Exclusive Sponsorship Offer!)



Smith is an Associate Professor, Associate Dean of Research + Community Engagement and is also the Director, Integrated Technology in Architecture Center (ITAC) at the University of Utah in the College of Architecture + Planning.

"Off-site construction" is the planning, design, fabrication and assembly of building elements at a location other than their final installed location to support the rapid and efficient construction of a permanent structure. Such building elements may be prefabricated at a different location and transported to the site or prefabricated on the construction site and then transported to their final location. Off-site construction is characterized by an integrated planning and supply chain optimization strategy. More and more owners are turning to off-site methods for multi-story wood construction, steel framed structures, healthcare facilities, educational structures and large-scale military projects. Internationally, prefabrication and off-site fabrication have provided numerous productivity benefits—specifically in the areas of labor, scheduling, cost, quality and safety. In the United States, the National Research Council has identified the expanded use of prefabrication and off-site fabrication as an important method for advancing the competitiveness and productivity of the domestic construction industry over the next 20 years. (source: National Institute of Building Sciences)

### Networking Break (Thursday & Friday)

**SOLD**

Attendees will have two 30-minute breaks each day offering coffee, tea, soft drinks, and a light snack. Recognition includes signage at each break.

### Group Dinner (Friday)

**SOLD**

This casual event allows the conversation to continuing flowing through the evening. Sponsorship includes signage at the event, opportunity to greet attendees at the entrance, and option to provide product sample/literature for each place setting.

### Attendee WiFi (Friday and Saturday)

\$3,500 (Exclusive Sponsorship Offer!)



Keep attendees in touch with the office and social media by sponsoring wifi in the meeting space Friday and Saturday. Recognition includes signage during the event and your company logo accompanying access instructions.

### Group Lunch (Friday or Saturday)

\$3,000 (Multiple Sponsorships Available)



A plated/buffet lunch will be served. Sponsorship includes signage at the event, opportunity to greet attendees at the entrance, and option to provide product sample/literature at each place setting.

### Car Service (Thursday or Saturday)

\$2,000 (Multiple Sponsorships Available)



Give attendees the VIP treatment with car service between the airport and host hotel or vice versa. Each guest will be chauffeured by a professional driver in a town car, SUV, van, or motor coach. Sponsorship includes recognition in attendee car service confirmation email, signage at registration and the ability for a member of your firm to personally greet each guest as they arrive and/or depart the hotel.

### Attendee Breakfast (Friday)

\$2,000 (Exclusive Sponsorship Offer!)



Help attendees kick start the day going by sponsoring a continental breakfast. Recognition includes signage at the breakfast.

### Closing Reception (Saturday)

\$2,000 (Multiple Sponsorships Available)



This closing networking event features a beer, wine, and soda bar with light snacks. Sponsorship includes signage at the event, opportunity to greet attendees at the entrance, and option to offer company logoed parting gift (provided by sponsor).

### Cocktail Hour (Friday)

\$1,800 (Exclusive Sponsorship Offer!)



Sponsorship of the cocktail hour prior to the group dinner. Sponsorship includes signage at the event and the opportunity to greet attendees at the event entrance.

### Turn Down Service (Thursday or Friday)

\$1,000 (Multiple Sponsorships Available)



Sponsorship includes a note card with your company logo and customized message. Enhanced opportunities include option to add a dessert or gift with your logo.

## Ready to participate?

**CONTACT:**



**Maureen Eyles**

 [meyles@csinet.org](mailto:meyles@csinet.org)

 800-689-2900 (ext 4744)

CSI welcomes Maureen Eyles who will be managing business development, working with Corporate Partners and Building Product Manufacturers. Eyles has been a sales and marketing professional for 25 years specializing in tradeshow, sponsorships, partnerships and creating vendor recognition programs for associations, including BOMA, the Building Owners and Managers Association.



Master Specifiers Retreat

January 26-28, 2017 • Tuscon, AZ